

April 2010

Digital Trends Spring - UK

According to market regulator Ofcom in December 2009, the average cost of broadband has reduced by £9.69 a month compared to the end of 2005. This report's special focus looks in more detail at why prices have come down and whether the trend for lower prices has encouraged more ...

March 2010

Holiday Booking Process - UK

This report examines consumer trends, how the recession has impacted the holiday booking process and the future of the holiday market. In addition, it includes a special chapter focusing on consumer responses to 'optional extras' on flights, specifically attempting to gauge which are most important to travellers – and which ...

February 2010

E-Commerce - UK

- Internet penetration has reached a plateau at around 70% of the population. Shopping is a key activity for anyone with online access – 90% of those with Internet connections say they have bought something in the last year.
- And the popularity of buying online has increased in spite of the ...