

March 2023

Electrical Goods Retailing - UK

"The economic downturn will continue to constrain demand for electrical goods in the short term, with the market expected to decline by 1.5% in 2023. However, disruption also opens up new windows to the market, including the redirection of spending to the home and prioritisation of energy efficiency to ...

Consumer attitudes towards Cut Flowers and Houseplants - UK

"While the cost of living crisis has made consumers buy fewer flowers and houseplants, 77% of consumers think flowers/houseplants are an affordable luxury. Flowers/houseplants hold significant emotional value to both the giver and receiver – an aspect many think is worth paying for. Flowers and houseplants naturally tap ...

February 2023

Nursery and Baby Equipment Retailing - UK

"Mounting inflationary pressures have pushed value high up on consumers' agenda. While some parents will tighten their purse strings by trading down to discounters, especially with big-ticket items such as pushchairs, there are opportunities for nursery and baby equipment retailers to expand their value proposition, incorporating values beyond price to ...

Consumer Trends, Attitudes and Spending Habits for the Home - UK

"The necessity nature of the home market will remain important amid the downturn as consumers shift from spending on the bigger-ticket projects seen in 2021 to lower-ticket purchasing where consumers can make small improvements to the home whilst they mitigate the strains of rising prices. Many will turn to their ...