

June 2014

Shopping Locations - UK

“The role of the high street is changing as consumers use town or city centres more for comparison shopping and as local collection points for online orders. City centres and local neighbourhoods are benefiting from growing usage of convenience stores instead of superstores as people do more of their top-up ...

Washers and Dryers - UK

“There are pressures for manufacturers to create ever-more innovative products that serve the lifestyle needs of their customers. We expect to see more gadgets, more smart applications as well as carefully crafted product designs. Yet, at the same time, shoppers have the ability to seek out the keenest prices. So ...

May 2014

DIY Retailing - UK

“DIY stores need to become ideas centres – places where shoppers are inspired to buy, whether that is for a project themselves or for someone to do the work for them.”

– John Mercer, Senior Retail Analyst

Home Security - UK

“People are far more likely to think they live in an area with a low risk of break-ins than an area of high risk. This creates a sense of false security or even complacency about home security. We see that people’s ownership of home security products is much higher after ...

April 2014

Department Store Retailing - UK

“In order to stand out in a competitive market, it is essential for department stores to ensure that they improve their stores, with a quarter of consumers saying a modern looking store would encourage them to shop there more.”

Fridges and Freezers - UK

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