



December 2011

Travel Agents - UK

“In the long term, agents may have particular opportunities as a result of countries opening up to the advantages (ie revenue generation) of increased tourism. Destinations such as Libya where infrastructure is non-existent will give agents the chance to present themselves as the perfect ‘gateway to the new’.

November 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

Inbound Tourism - UK

“The aviation sector’s forthcoming inclusion in the Emissions Trading Scheme (EU-ETS) presents a further opportunity for train operating companies. Mintel’s exclusive consumer research consistently shows that while people often feel concern over the environmental issues around travelling, they are unwilling to pay some sort of charge as a result. So ...

Hotels - UK

“London 2012 can be seen as an opportunity for hoteliers to promote ‘brand Britain’ and to encourage repeat business. The challenge for London hoteliers is to maximise the opportunity in terms of room rates and ancillary spend without pricing themselves out of the market. Outside London, there is an opportunity ...

October 2011

Holiday Planning and Booking Process - UK

“Austerity and rising costs could encourage a shift away from purely price-driven commoditisation towards a stronger emphasis on quality. In other sectors, such as clothing for example, consumers are buying less but buying ‘quality to last’. This can also be an effective marketing approach for holidays – ‘less is more ...

Holiday Centres - UK

“Holiday centres’ family appeal ensures that people with children are particularly likely to consider them when choosing a holiday. However, opportunities exist in targeting demographic groups whose interest is less likely, particularly the growing singles and older populations of the UK.”

September 2011

Domestic Tourism - UK

Airlines - UK



“Essentially, the industry faces two choices concerning the adverse impact of the UK weather: counter it or embrace it.”

“Flight costs look certain to increase in future, however there remain opportunities for airlines to increase revenue per passenger by addressing consumer demand for greater efficiency and segmentation.”

August 2011

Business Traveller - UK

“The likelihood that flight prices will increase and the forthcoming greater provision/integration of international rail suggest that the trend towards the latter away from the former will continue in future. However rail travel in the UK will see greater price rises in 2012 than it has for some time ...

Short Breaks - UK

“The fortunes of the short breaks market are inextricably linked to levels of personal disposable income and consumer confidence. As both of these measures recover gradually during the next five years, we will see a stronger rate of growth in the market and a shift back towards overseas breaks.”

July 2011

Short-haul Holidays - UK

“The domestic market gained significant holiday market share in 2009 and maintained it in 2010. The positive news for short-haul operators is that half of consumers still see holidaying in Europe as great value for money compared to the UK despite the weak Pound - a perception aided by falling resort ...

Holidays on the Internet - UK

“Online security and putting together holidays easily are key issues for consumers, while how best to address UGC (User Generated Content) reviews and the potential impact of Google Travel are particular concerns for operators. Meanwhile, improved infrastructure in the UK and the rise of mobile facilities should ensure that holidays ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of the potential impact of the government's austerity measures.

June 2011

Singles Holidays - UK

Mintel estimates that 11.8 million holidays abroad and 16.4 million domestic trips were taken by single adults in 2010. This report analyses market trends and consumer attitudes towards singles on holiday, investigating the core market factors, strengths and weaknesses, key players and products in the industry.

Coach Holidays - UK

This report considers the recession's impact on coach holidays and how they have fared in the post-recession period. It looks at what the 'staycation' trend has meant for the market, how the domestic and overseas segments have performed and forecasts volume and value data of both for the next five ...



May 2011

Package vs Independent Holidays - UK

April 2011

Camping and Caravanning - UK

Camping and caravanning holidays were one of the few types of trip to benefit directly from the impact of recession, with the number taken in 2009 rising one fifth (including stays at owned static caravans) and one quarter (excluding such stays).

March 2011

Budget Holidays - UK

There were an estimated 11.2 million budget holidays taken overseas in 2010, making up approximately three in ten trips abroad by UK holidaymakers. However this segment of the market has by no means proved recession-proof – at its peak in 2008 12.5 million such holidays were taken.

Long-haul Holidays - UK

Consumers are still more likely to use travel agents to research and book their trips beyond Europe than they are for short-haul trips. However, worryingly for agents, Mintel's research shows that just 13% of consumers now say they would want expert advice from a travel agent before booking a long-haul ...

February 2011

Holidays to France - UK

While the number of overseas holidays taken by UK consumers fell dramatically in the recession, the decrease in holidays to France was much more muted. A 6.5% fall year-on-year in 2009 was followed by an estimated reduction of 3.5% in 2010, both significantly below each year's drop in ...

January 2011

Holiday Review - UK

This report considers the impact on holidays of the recession and the (official) post-recession period of 2010, analysing the strengths and weaknesses of the market and the challenges and opportunities operators face as a result. It examines consumer behaviour and

Holiday Property - UK

Consumer interest in overseas property is returning to pre-recessionary levels: a third of people surveyed by Mintel express some degree of interest in property abroad; 13% would like to sell up in the UK and move



Travel - UK



attitudes towards holidays, relevant trends, key market factors and possible ...

abroad in the future and 10% express a definite interest in buying a holiday ...