

March 2009

National Newspapers - UK

National newspapers are currently generating volume sales of an estimated 3.9 billion a year, down by 15% on 2003, with that decline further entrenched by increasing media diversity. But change has also brought new opportunities to publishers, many of whom are seizing the chance to offer readers more in ...

Market Re-forecasts - Media - UK

Mintel's re-forecasting puts markets in realistic light

February 2009

Online Video Content - UK

The internet continues to change the way that people interact with media content and, just as traditional media evolved from printed material through audio to moving pictures, so a similar transformation is happening online. Greater penetration of home broadband means that more people are able to watch, download and upload ...

January 2009

Multichannel TV - UK

The multichannel TV market continues to grow at a healthy pace with the ongoing digital switchover and Freeview driving demand, however, the industry faces a number of challenges. The worsening economic situation threatens new subscription growth whilst changes in TV viewing habits have led to an increase in online viewing ...