



June 2011

Used Cars and Light Trucks - US

The automotive industry makes up one of the biggest segments of the U.S. economy, and used cars make an important contribution to this sector, with an estimated \$331.5 billion in sales in 2010. Whether sold directly by individuals, through dealers focused on used cars, or new car dealers ...

Airlines - US

Airlines have managed to rebound from 2009 lows, but another downswing looks to be just around the corner. The industry is under increasing pressure to generate new forms of value-add and revenue, but strong price sensitivity in both the personal and business travel sectors make revenue growth difficult. Careful management ...

Small Cars - US

This report explores the small car market in the U.S. It provides insight into the external and internal factors affecting small car sales, usage, promotional campaigns and industry innovations. It provides an in-depth examination of the small car market for industry retailers, brands and marketers interested in pursuing opportunities ...

April 2011

SUVs and Crossovers - US

This report explores the SUV and crossover market in the U.S. It provides insight into the external and internal factors affecting SUV/crossover sales, consumption and developing trends, and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in this report include ...