

March 2023

Attitudes towards Home Delivery and Takeaway - UK

“Consumers have reduced the frequency of their orders since late 2021, as many people returned to their pre-COVID-19 habits, replacing takeaway services with the special experiences that only in-person dine-in participation can provide. As the rising cost of living has made ordering home delivery and takeaway regularly less appealing, the ...

Leisure Outlook - UK

“Some 51% of consumers perceive high quality food/drink to be important when visiting a leisure venue. The growing popularity of competitive socialising venues, which tend to offer exciting menus that are appealing to large groups, has put more pressure on other operators to modernise and become multi-purpose”.

– Jennie ...

February 2023

Menu Trends - UK

“The UK foodservice market caters to both nostalgic and adventure-seeking consumers. On the one hand, they crave for foodservices to go back to their roots and focus on tried-and-tested recipes with a sense of nostalgia. On the other hand, consumers still have a taste for new cuisines, unlocking opportunities for ...

January 2023

Eating Out Review - UK

“The cost of living crisis spurs demand for high quality dining experiences, where premium experiences attract a higher price. For example, as consumers gain a deeper understanding of ethical food systems, operators that strike a balance of local, seasonal and ethical food choices will broaden their appeal. Meanwhile, with the ...