

International Travel Series International



January 2019

Branded Serviced Apartments and Extended Stay - International

"European serviced-apartment capacity is on the cusp of a major expansion. Consolidation in the sector is likely to continue, as it creates economies of scale and offers a way to rapidly expand a group's network. The leisure market for branded long-stay accommodation will be increasingly targeted as a growth segment ...

September 2018

Cruises - Europe

"The new high profit levels may not be completely sustained over the next ten years as there will always be moments of economic (or geopolitical) crisis when profitability suffers but the industry has shown itself to be resilient and now all the major companies have much stronger balance sheets than ...

<mark>Ju</mark>ne 2018

MICE Worldwide - International

"Conference attendees are no longer content to sit passively through endless lectures, presentations and roundtables. Especially with the rise of the Millennial cohort, participants demand to play a more active role in the events that they attend."

- Jessica Kelly, Senior Tourism Analyst

May 2018

Trends in Eco-accommodation Worldwide - International

"The eco-accommodation sector is one of the most familiar market expressions of sustainable tourism, and by now it has achieved a measure of longevity and durability that speaks volumes about its place in the tourism industry."

- Jessica Kelly, Senior Tourism Analyst



International Travel Series - International





Rail Travel Worldwide -International

"Competition in passenger rail services is set to intensify in the coming years and decades. For decades, if not centuries, most of the world's rail companies have operated as state-run monopolies. Now this is changing as markets are being liberalised to allow new entrants, in a way similar to ...