

### December 2012

#### Small Kitchen Appliances - UK

“The ongoing gloom that has surrounded consumer finances is still creating a challenging environment for small kitchen appliances, even though value sales have benefited from the fact that within this category consumers are investing more in quality and what they perceive as value. Volume sales are still sluggish, and those ...

### November 2012

#### Ovens and Microwaves - UK

“Although tight finances are creating opportunities for own-label manufacturers and retailers to aggressively target the bargain hunter, the era of austerity holds an opportunity for manufacturers to secure a long-term relationship with consumers that delivers on quality, assurance and outstanding customer service.”

#### Accessories for the Home - UK

“In a situation where consumers’ focus has shifted to core priorities like food and energy costs, it is a tough task to rekindle their enthusiasm for their homes and for spending on items that may seem like non-essentials. Nevertheless, the internet and mobile technology offer opportunities to inspire consumers and ...

### October 2012

#### Bedrooms and Bedroom Furniture - UK

“Tough times call for tough measures. Demand for beds and bedroom furniture has been depressed because of consumer uncertainty in a difficult economy and most retailers and manufacturers have addressed their costs and overheads in a move to become leaner and fitter businesses. At the same time manufacturers have risen ...