

December 2022

Coffee Shops - UK

"Older consumers are most likely to prefer to see the price of drinks increase if their favourite coffee shop had to make changes as a result of rising costs, while younger coffee shop consumers are more likely to respond well to alternative measures, such as reducing opening hours and using ...

November 2022

Pub Visiting - UK

"The pub industry is recovering well from the extended implications of the COVID-19 pandemic, and is nearly back to its pre-pandemic value. The sector faces increased competition from competitive socialising venues, which continue to be popular – particularly amongst Gen Zs. Moving forward, pubs should focus on diversifying their offerings ...

Leisure Outlook - UK

"The recent increase in gym usage highlights the importance consumers continue to place on good physical and mental wellbeing. However, the fact that over-65s are most likely to be motivated by activities that are good for their physical wellbeing, but the least likely to attend the gym suggests there are ...

Attitudes towards Pub Catering - UK

"Although going to a pub for a meal continues to be a national pastime, the rising cost of living has made it harder for people to justify visiting regularly. This will challenge pubs to offer higher-quality experiences, which could include tapping into the increasingly popular competitive socialising trend, to help ...

September 2022

Pizza and Italian Restaurants - UK

"The takeaway/home delivery momentum generated throughout the pandemic has yet to subside even after all COVID-19 restrictions have lifted, with younger consumers continuing to drive demand for a greater range of takeaway options including click-and-collect services. Meanwhile, older consumers are playing a bigger part in the dine-in market where ...

August 2022

Burger and Chicken Restaurants - UK

“Consumer behaviour within the fast food market continues to be polarised, as some associate value with low-cost food, and others associate it with high-quality burgers and chicken. As operators have been forced to pass rising costs on to customers, some brands are premiumising their offer with a range of more ...

July 2022

Travel Hub Foodservice - UK

“Having endured an extremely challenging couple of years, UK travel hubs must now contend with the cost-of-living crisis. The threat of commuters seeking cheaper alternatives is driving travel hub foodservices to play on price, but high overheads make this unsustainable.

Providing good value is not always about being the cheapest ...

June 2022

Attitudes towards Lunch Out-of-home - UK

“Lunchtime foodservice operators’ margins have been squeezed more than ever before having felt the brunt of the pandemic, Brexit, VAT returning to 20% from 1 April 2022 and now unprecedented increases in fuel/energy and ingredients costs. They must also contend with Britons’ preference towards eating lunch at home, resulting ...

May 2022

Leisure Outlook - UK

“18-24s are now as likely to take part in competitive socialising activities as they are to go to the pub for drinks, highlighting their desire for new and varied activities that provide a sense of adrenaline but don’t necessarily involve consuming alcohol”.

– Paul Davies, Category Director – Leisure, Travel ...

April 2022

Ethnic Restaurants and Takeaways - UK

“Flexible working practices have resulted in a dispersed consumer base, making it less viable for foodservice operators to rely on earnings from one retail format. Therefore, alternative concepts including street food markets, dark kitchens and drive-throughs will enable ethnic foodservice brands to expand their catchment areas and make ethnic cuisines ...

Consumers and the Economic Outlook Q1 - UK

“Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...

March 2022

Attitudes towards Home Delivery and Takeaway - UK

“The home delivery and takeaway sector is working hard to maintain trading levels and combat the threat posed by inflation. This has included increased use of free delivery offers, extended trading hours to offer breakfast, brunch and lunch takeaways, and adapting propositions to target workers returning to offices.”

February 2022

Leisure Outlook - UK

“The first signs of how inflation will impact the foodservice market are beginning to show. Takeaways remain a popular option with consumers’ substituting evenings out with evenings in, meanwhile those heading out for a meal are favouring full-service restaurants that justify the expense by offering something extra special”.

Menu Trends - UK

“The proportion of flexitarians continues to rise annually, with one in three meat eaters having reduced/limited meat consumption. Fuelled by greater awareness of the benefits of eating less meat, and the current yearning for variety in their diets, the latest phase of vegetarianism is also underway, and therefore one ...