



December 2008

Internet Quarterly - UK

Focus on Youth Christmas shopping intentions

PC Hardware - UK

Three quarters of adults now use a computer in the home; the PC has become a mainstream consumer electronics device. In the past five years, their usage in the home has accelerated dramatically, driven by lower prices and the increasing demand for online connectivity. The PC has evolved from its ...

November 2008

Mobile Phones and Network Providers - UK

Historically, when it comes to technology, style has always had an effect on function, and adoption of technology by consumers has largely been determined by fashion not just utility.

October 2008

Emerging Media and Technology - UK

In the late 1990s, the financial services industry eagerly embraced the internet's potential, seeing it as the natural successor to telephone banking – a way of better communicating with its customers, as well as cutting costs. While the standalone online banks remain niche, online banking is firmly in the mainstream ...

September 2008

Internet Quarterly - UK

The initial speed of growth displayed by the Internet caught everyone by surprise. Just think how much you rely on it today and try to remember a time without it. And it's still changing at that same hectic speed. Which is why Mintel has introduced the first Internet report ...

Keeping Consumers Connected - UK

This report will examine why internet users are flocking to popular search engines, video catch-up and social networking websites. It will look in detail at what aspects of the sites consumers particularly like and gauge the key elements that attract regular, enthusiastic and loyal usage.

August 2008



Video and Computer Games - UK

When Mintel last analysed this market in September 2006, the seventh-generation consoles Xbox 360 and Nintendo Wii were new to the market, with the PS3, beset by problems at the time, about to hit the market. At this time, no-one could have accurately predicted the impact that these consoles would ...

June 2008

Internet Quarterly - UK

This report is the latest in a series of Mintel *Internet Quarterly* reports, the aim of which is to monitor changes in:

May 2008

Digital Cameras - UK

This report presents a review of the UK digital camera market and analyses the two key types of camera that can be found in the market, compact and SLR, as well as other digital camera units.

March 2008

Internet Quarterly - UK

This report is the latest in a series of Mintel *Internet Quarterly* reports, the aim of which is to monitor changes in:

Music and DVD Retailing - UK

Retailers selling music and video face huge challenges, ranging from rapid price deflation to a new generation of consumers who often download music (and sometimes films) for free.

January 2008

Fixed Line Providers - UK

As markets go, revolution has been the byword for the fixed-line sector as it has undergone major rescaping in the past few years. It finds itself competing for voice business in a deregulated yet declining market, where a deflationary spiral is driving call revenues downwards, and where mobile telephony is ...