



April 2018

Automotive Retailing - Ireland

"Despite low levels of ownership in 2017, sales of Alternative-fuel Vehicles (AFVs) such as hybrids or electric cars continue to see year-on-year increases as Irish consumers become increasingly concerned with maximising fuel efficiency and minimising car running costs."

Lunchtime Preferences - Ireland

"The Irish foodservice market is driven by the rising popularity of grab-and-go food options as time-poor consumers seek convenience, it is also being shaped by consumer demand for natural ingredients, vegetables, fruits, superfoods and healthy meals. Consumers enjoy buying lunches to eat out on everyday occasions and for leisure alike ...