

June 2013

Underwear - UK

"Average spend per head on underwear remains low, as a result of the wide availability of low-priced pants and bras, the popularity of multipacks and half of consumers only buying new items when their old ones have worn out."

May 2013

Department Store Retailing - UK

"Three fifths of shoppers enjoy looking around a department store, even if they are not planning to make a purchase. There is potential for retailers to use the latest technology to capitalise on dwell time and persuade consumers to buy using techniques such as personalised real-time special offers."

April 2013

Womenswear - UK

"Women are increasingly using different devices, depending on their whereabouts and preferences at any one time, to browse for clothes, compare prices, search for special deals and reserve or pay for fashion online. They are also combining in-store and online shopping without even noticing. This means that successful fashion retailers ...