

### March 2020

#### Drug Stores - US

"US drug store revenues will exceed \$300 billion this year. While the channel has consistently posted gains, the pace of growth is projected to slow down in light of increased competition from outside the channel and a shifting consumer preference toward generic drugs over name brands. With new partnerships and new ...

### February 2020

#### First Aid - UK

"The value of the first aid category has fluctuated in recent years and is estimated to show significant decline in 2019 due to reduced NPD and competition from the private label sector. Future growth will come from brands offering consumers added value propositions, as well as engaging with them using ...