Drink - China



<mark>Ju</mark>ne 2012

Fruit Juices - China

"China's juice market is well established, but it is dominated by low-end varieties, such as juice drinks. Juice drinks' market share has been increasing over the past six years due to a number of factors, including rising inflation, low prices, and the strong performance of several key brands, particularly Coca-Cola's ...

<mark>Ma</mark>y 2012

Beer - China

"China represents the world's biggest beer market, but it is still growing much more rapidly than other developed national markets, and its importance to the global beer industry is evidenced by the increasing significance placed on China by the world's leading beer companies. The growth potential of the market is ...

April 2012

Tea Drinks - China

"China's RTD tea market experienced strong doubledigit annual growth from 2006-11 with a noticeable slowdown in 2011 due to a combination of factors including unfavourable weather, food safety issues such as the plasticiser incident and high input costs. However, compared to Japan and Taiwan, the two leading RTD tea markets ...