

August 2023

Golf and Golf Tourism - US

"Golf's popularity had been in decline in the US for the first two decades of the millennium – then came the pandemic and participation spiked. Golf continues to enjoy renewed interest and a broad shift in consumer perceptions. However, continued growth in course play will be challenged by the hectic ...

July 2023

Consumers and the Economic Outlook - US

"The economic sentiment for most of last year was that the US was headed towards a downturn, as inflation ran rampant in tandem with quickly rising interest rates. Over a year from when prices peaked at a more than 40-year high, however, the US economy has continued to defy the ...

Outdoor Cooking - US

"The pandemic served as an accelerant for a trend that was already in motion, and economic conditions will only fuel outdoor cooking behaviors. Adults are drawn to the category for its many benefits: flavor, experience, even health. Yet everyday outdoor cooking occasions and frequency, as well as ownership, are challenged ...