

December 2011

Pizza Restaurants - US

In spite of the challenging economy, pizza sales have picked up in the past year. It is clear that the favorite fare is built into the dining-out psyche, helped by healthy competition among leading brands, which keeps pizza prices relatively low—and on par with the value-centric quick-service restaurant (QSR) segment.

November 2011

Family/Midscale Restaurants - US

Family restaurants are typically identified as breakfast destinations. Therefore, it's no surprise that Mintel's exclusive consumer research identifies breakfast as the market's sweet spot in terms of usage (55%), compared to 40% for lunch and 43% for dinner.

October 2011

Coffee Houses and Donut Shops - US

Mintel's *Coffeehouses and Donut Shops—U.S. June 2011* estimates that overall on-premise sales at these establishments in the U.S. hit \$25.5 billion in 2011, a 4.4% gain over 2010. Throughout 2011, some leading companies reported gains in part as a result of widespread changes that have been ...

Baby Boomers Across Seven Categories - US

Companies must have a clear understanding of the Baby Boomer demographic in order to market products and serve their needs better. Mintel has compiled information from multiple Oxygen reports and Mintel Inspire to give you a holistic view of today's Baby Boomer consumer.

Fast Casual Restaurants - US

Mintel's exclusive consumer research finds that fast casual restaurants have a modest reach with 55% of respondents visiting a fast casual restaurant in the past month. Frequency of use proves to be steady, averaging 6.18 monthly visits or 1.5 times per week. Notably, availability of fast casual restaurants ...