

September 2022

消费意愿——上半年 - China

“2022年3月大规模新冠疫情反弹打乱了中国经济的稳步复苏。虽然经济发展面临严峻挑战，但消费者财务状况和长期信心仍保持稳定。尽管目前经济指标已在6月基本回正，但下半年经济复苏仍充满不确定性。”

— 张鹏俊，研究分析师

August 2022

Consumer Spending Sentiment - 1H - China

“The steady recovery of China's economy was disrupted by the large-scale COVID-19 resurgence in March 2022. Although economic development has been severely challenged, consumers' financial situation and long-term confidence remain stable. Although the current economic indicators have basically returned to positive in June, the economic recovery in the second half ...