

February 2021

Financial Needs of Gen X: Incl Impact of COVID-19 - US

“Gen Xers are at an age where they do not expect much to change in their lives – they have steady jobs, their family may be complete, and they most likely own property. COVID-19 has thrown them, in addition to other generations, for quite the loop. They were concentrating on ...

Healthcare Spending: Incl Impact of COVID-19 - US

“At the peak of the pandemic, COVID-19 nearly shut down all medical facilities that were not considered ‘necessary’ beyond those treating adults diagnosed with COVID-19. Healthcare spending greatly decreased, but as with most essential services, consumers have needed to return medical care providers for their general health and wellbeing. Cost ...

January 2021

Lending: Incl Impact of COVID-19 - US

“The COVID-19 pandemic has brought health and economic instability to a substantial portion of the United States population. Unemployment is improving, but the economic ramifications of the pandemic will be felt long after the COVID-19 vaccine is widely available. Consumers who are able have been proactively paying down their debt ...

December 2020

Mobile Payments: Incl Impact of COVID-19 - US

“COVID-19 has permanently changed a number of consumer behaviors, and its effect on payments is no exception. Younger generations are significantly more open to mobile payments, regardless of the timing, but issuers and payment providers will have a tough road to convince older adults to adopt this technology. Consumers realize ...