



October 2019

European Retail Handbook - Europe

This is the 23rd edition of the European Retail Handbook. It provides basic data about all the major European countries, their economies and their retail sectors. The handbook complements Mintel's major sector reviews, such as DIY, Supermarkets and Clothing, adding more detail and information about smaller economies.

August 2019

Luxury Goods Retail - International

"The global luxury goods market resisted some major headwinds in 2018, with ongoing political and economic uncertainty in a number of the key markets, as well as a decline in the population of High Net Worth Individuals. In spite of these challenges, consumer demand has remained robust and the leading ...

July 2019

Online Retailing - Spain

"Spanish online shoppers remain extremely price- and value-conscious. However, there are opportunities for retailers to drive growth in their online sales through a relentless focus on innovation, particularly in the area of m-commerce. By implementing 'mobile first' strategies and by making constant improvements to fulfilment options they can differentiate their ...

Online Retailing - Germany

"Germany has traditionally been a key driver of the growth in value of the European online retailing industry but in the past year or so its performance has started to soften relative to the other main European markets. There are many reasons for this but we feel that lower than ...

Online Retailing - Europe

Online Retailing - Italy

"Online retailing in Italy is growing, but slowly. Foreign online pureplayers (Amazon and Zalando, for example) are making a big impact and driving the response from Italian retailers. But there is still a long way to go. The infrastructure is developing, in terms of online exposure and device ownership, and ...

Online Retailing - France

"Although online remains only a small part of total retail sales in France, it continues to grow in double figures each year. Most people now shop online, and it has become an integral part of the buying journey, whether that purchase is ultimately made in-store or online. Many of the ...



European Retail Intelligence - Continental Europe



“Online is the growth sector in retailing everywhere. But it has reached strikingly different stages of development around Europe. There’s a North-South Split with Northern Europe much further ahead than Southern Europe. It is tempting to say that the South will follow the North in due course and that the ...