

## March 2011

### Private Label Food and Drink - UK

The UK private-label food and drink market is estimated to have posted growth of 25% over 2005-10, to reach £36 billion. It thus underperformed slightly against total consumer spending on at-home food and drink, estimated to have grown by 29% over the period.

### Pet Food and Supplies - UK

UK consumers are heavily invested in the pet care market. Their personal lifestyle, health and hygiene expectations are being transferred to pets, and the market is only too happy to cater to this demand.

### Pasta, Rice and Noodles - UK

This report assesses the performance of the UK noodles, rice and pasta market. Value sales have grown by 9% and 2.9% in 2009 and 2010 respectively, with market value reaching £1.47 billion in 2010. Global shortages of wheat – the result of extreme weather conditions in key supply ...

### Sweet and Savoury Spreads - UK

Mintel estimates the sweet and savoury spreads market at £664 million in 2010, an increase of 3.9% on 2009. Sweet spreads have taken share from savoury, having adapted to consumers' needs by investing in convenient packaging and promoting variety of usage.

## February 2011

### Cereal and Snack Bars - UK

Growth of 32% against 2005 saw the market reach an estimated £371 million in 2010. The robust growth conceals a slowing trend in annual growth rates from 8% in 2008 to 4% in 2009 and just 2% in 2010.

### Breakfast Eating Habits - UK

Consumers have an established habit of eating breakfast at home every day, making this part of their daily routine. This habit has become more pronounced as consumers see breakfast at home as a cost-effective option that enables them to make their discretionary income go further. This report examines consumer breakfast ...

### Fruit and Vegetables - UK

Estimated to reach £12.3 billion in 2010, the fruit and vegetables market has experienced 24% growth between 2005 and 2010. Nine in ten consumers eat fruit and vegetables, with over a quarter of consumers eating six or more types as a means of varying consumption. Innovation has concentrated on ...

### Children's Eating and Drinking Habits - UK

Obesity is still dominating the headlines however it seems that finally there is some evidence of positive change in children's eating and drinking habits. School dinner choices have improved; children are snacking less during the day and appear to have cut back on crisps, sweets and chocolate. It is difficult ...

## January 2011

### Bread and Baked Goods - UK

When Mintel last examined the market for Bread and Baked Goods in February 2009, rising wheat prices and the economic downturn were proving challenging for the category. Since then, penetration of bread has remained

### Crisps and Salty Snacks - UK

Growth of 24% since 2005 saw the crisps and salty snacks market achieve estimated sales of £2.6 billion in 2010. Performance during the period has been volatile, the market growing rapidly in 2008 and 2009, with slightly slower rates in 2010.

high at over 95%; however, frequency of bread consumption has continued to decrease.

## Food and Drink Packaging Trends - UK

Estimated to reach £5.6 billion in 2010, the food and drink packaging market has experienced a 3.2% decline between 2005 and 2010. Manufacturers, brands and retailers are increasingly using packaging that can be easily recycled or is recyclable, in order to reduce the amount of waste sent to ...