

B2B: Technology - UK

November 2015

Computer Security - UK

"The potential costs of data breaches are extreme. At a national security level they can literally be a matter of life and death, while in the other public, enterprise and SME sectors data breaches can lead to the disclosure of very personal and important individual financial information. For this reason ...

September 2015

Cloud Computing - UK

"Companies that have a heritage of website hosting are cash rich, so acquisition activity is strong in cloud computing as they vie for market share and the skills and infrastructure to offer a range of services as the market moves from infancy towards full cloud adoption. At the same time ...

August 2015

Public Expenditure - UK

"Public spending as a percentage of GDP is set to further reduce during the current parliament from just under 41% to a projected 36.3% by 2019/20. Nonetheless, opportunities for private companies in public sector service provision remain aplenty, reflecting the continued drive for efficient service provision. Justice, defence ...

June 2015

B2B E-Commerce - UK

"In absolute terms the B2B e-commerce market it is also growing at a faster rate than the B2C sector. Yet the B2B sector still has major growth opportunity. More than half of companies make purchases through e-commerce, but less than 22% of companies actually make sales through e-commerce."

Terry Leggett ...





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IT Services - UK

"Continuous technological developments in computer hardware, software, and telecommunication bandwidths have given commerce, industry and service organisations increased tools to fundamentally change the way they conduct their business, and to reach opportunities previously unavailable. This has fuelled growth in the IT services sector as rapid technological changes constantly alter company ...

March 2015

Telecommunications - UK

"Telecommunications usage is changing significantly thanks partly to technological developments, but strict regulation and intense competition are driving market revenues down. Major structural changes in the industry are now materialising as the UK looks to move in the same direction as much of Europe and the US. Quad play, combining ...

February 2015

Software - UK

"Such are the advances in sales of the software sector that the post recession flat economy merely stunted growth in the market. 2014 saw a return to double-digit growth and the continued challenges of corporate cost control and adding value in the enterprise sector will further stimulate the market over ...