



September 2010

Holidays to Italy - UK

This report examines the future of holidays to Italy, looking at consumer trends, innovations of relevance, the market environment, the country's competition and includes exclusive consumer research on the frequency of, types of holiday taken in and attitudes regarding holidaying in Italy.

August 2010

Departure to Arrival - the Air Experience - UK

The years 2009 and 2010 have not been kind to airlines. A recession driven fall in traffic during the former gave way to an unprecedented airspace shutdown in spring of the latter, the impact of which is still being felt across the industry. In addition, complaints to the Air Transport ...

Business Travel - UK

This report analyses market trends and consumer attitudes in regard to business travel, investigating the core market factors, strengths and weaknesses, consumer dynamics and key players in the industry.

July 2010

Package Holidays - UK

This report examines package holidays, considering who takes such trips, what they look for from these holidays and why, the strengths and weaknesses of the segment, how packages break down by destination, duration and cost, innovations of relevance, consumer trends and the future prospects of the market.

Independent Holidays - UK

This report considers independent holidays, examining consumer trends, how the recession has impacted the market, innovations of relevance, the future of the market, strengths and weaknesses, segment performance, consumer attitudes, research and booking methods.