



March 2019

Menswear - UK

“After a sustained period of strong growth, the UK menswear market is slowing and the outlook is more challenging, particularly as competition has continued to rise. To succeed, retailers need to have a clear understanding of their menswear customer and be able to offer them a compelling and differentiated product ...

February 2019

Consumers and the Economic Outlook - UK

“Concern over the impact of Brexit is more severe than at any other time since Mintel started tracking this measure, including the initial shock in the immediate aftermath of the vote. Theresa May’s withdrawal agreement was the first glimpse of anything resembling certainty since Article 50 was triggered in March ...

January 2019

Handbags - UK

“Handbags are expected to have performed well in 2018, mainly due to its success within the luxury market. However, things are expected to slow post-Brexit. While younger women continue to be the main handbag buyers, brands and retailers should be thinking of new ways to attract a different consumer as ...