

January 2016

Contract Catering - UK

“Contract caterers are displaying varied performances dependent on individual market conditions. Many are, however, looking to make further internal cost savings to help buoy profits and improve competitiveness to gain further contracts. In this environment, companies can benefit from differentiating their food offer with brands and menus inspired by retail ...

December 2015

Consumers and the Economic Outlook: Quarterly Update - UK

"Mintel's key measures of consumer confidence show that people are still wary. Although the improvements in sentiment that accompanied the end of the income squeeze have been sustained, 2015 has been a year of consolidation, rather than one of soaring consumer spirits. Earlier in the year, the election added ...

Coffee Shops - UK

“The out-of-home hot drinks market continues to attract attention from non-specialists, putting pressure on specialist coffee shop operators to offer a point of difference. As such, the larger specialist players are refreshing their offer with a renewed focus on food, technology and store formats in order to increase their competitive ...

The Leisure Outlook - UK

“Displaying comprehensive online details of food and drink menus, and even daily specials and current guest ales, could be a deciding factor in securing a customer visit.”

– Chris Wisson, Senior Drinks Analyst

November 2015

Pizza and Pasta Restaurants - UK

“Discounting continues to be a double-edged sword for this market. Whilst it remains a key venue differentiator, the expectation of promotions is hindering players’ ability to capitalise on the improving economic climate. The cut-price image sees consumers look to more exciting eating out options.”

January 1970

Attitudes Towards Lunchtime Foods - UK



Foodservice - UK

“Wage increases have finally started to outpace inflation. This should translate to a greater willingness to buy lunch out of home more often, to trade up to premium options, and to buy extras such as snacks, drinks and desserts. However, the long slowdown means that frugal spending habits have become ...