

March 2019

Eating Out Trends - Brazil

"There has been an increase in consumer spending on eating out in Brazil in recent years. However, the unfavorable economic scenario, the high prices, the expansion of delivery services, and the consumers' health concerns impose some challenges. The market has become more competitive, with a special focus on promotions, healthy ...

Cookies and Crackers - Brazil

"The agreement signed between the food and drinks industries and the Ministry of Health aimed at reducing sugar levels of products, as well as the necessity to include warnings on packages about the use of potentially harmful substances, such as sugar, sodium, and saturated fats are impacting the sector, as ...

February 2019

Snacking Consumption Habits - Brazil

"One of the main challenges for the snacks market in the coming years is reducing salt and sugar content from products (due to legal requirements and consumer demand) while keeping an attractive taste. Agreements signed by the industry with the government for the reduction of substances such as salt and ...