

March 2022

B2B Economic Outlook - UK

“With economic growth likely to weaken in comparison to 2021 and inflationary pressures affecting businesses, both in terms of costs and staff recruitment, it is vital that strategies are in place in order to be able to ride out yet more market disturbances.”

– **Lewis Cone, Senior B2B Analyst**

Accounting and Financial Management - UK

“Advisory services will be an important area for market growth over the coming years. The digital transformation of business, accelerated by the COVID-19 crisis, is set to remain a key driver of the consultancy services sector. Data analytics, strategy, cybersecurity, risk consultancy, supply chain expertise and ESG advice are also ...

B2B Health and Protection Insurance - UK

“The next few years could see a rise in health insurance claims costs, perhaps substantially, due to a rise in illnesses and diseases that have gone undiagnosed or unchecked during the pandemic. Such delays will increase the need for more invasive and costly treatment further down the line, which will ...

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B2B Property and Motor Insurance - UK

“The events of the last two years have shown how far the motor insurance industry still needs to go in order to satisfy customer expectations and remain relevant in the post-pandemic economy. Opportunities for motor insurers following the pandemic will include underwriting new policies that will be associated with the ...