

June 2011

Baby Food and Drink - UK

When it comes to a baby's likes and dislikes, mum knows best. But baby food, drink and milk manufacturers appear to be winning the trust of parents. Of parents who have an infant under 1, only 22.8% do not use manufactured baby foods.

Carbonated Soft Drinks - UK

The carbonated soft drinks market has in many ways been helped by the economic downturn because of being a 'cheap indulgence'. However, it is hugely dependent upon the multiples, meaning that it remains a commoditised market that relies on huge volumes to make profits

May 2011

Dairy Drinks, Milk and Cream - UK

The long-term trend in the UK milk market is one of declining volumes, as milk has lost its role as the favoured source of calcium. Though still a fridge staple, used by nine in ten household, milk's main uses now are with hot drinks and breakfast cereals, leading to a ...

Bottled Water - UK

Mintel's bottled water report looks at how the market has fared following its rapid fall from grace from 2007-09. The findings are that, while the market may never reach the heights of 2006, it is surprisingly robust given the economic context, with many perceived advantages over its main competitor tap ...

April 2011

Convenience Stores - UK

This report demonstrates that the entrance of the major multiples into the C-store arena has galvanised the existing players into action. Investment has increased dramatically and all the major symbol groups have responded by improving their offer, their stores and their systems.

Alcohol in Restaurants - UK

Consumer confidence is low and there is an increased focus on saving and paying down debt. However, whilst consumers are more reluctant to 'splash out', they continue to prioritise 'experiences' when they do, with eating out tapping into this demand.

Coffee - UK

Overall, the in-home coffee market is worth 55.3 million kg in volume sales in 2010, and £831 million in value sales.