



May 2015

DIY Retailing - Spain

As the economic recovery takes hold consumer confidence is growing and the housing market is starting to pick up after a seven-year slump. We think this will encourage people to start investing more in basic home maintenance as well as bigger home improvement projects.

DIY Retailing - Germany

Germany's DIY sector has been unexciting in the last few years. There was some evidence of catch-up spending in 2009 to 2011, but since then the sector has done little. The collapse and disappearance of Praktiker has not helped. But we think that in Germany, as elsewhere in Northern Europe ...

DIY Retailing - Europe

This report series looks at the DIY sector in the five largest Western European countries – the UK, France, Germany, Italy, and Spain.

DIY Retailing - Italy

Although overall participation in DIY is high in Italy there is seemingly little interest in doing heavy end jobs with the majority only completing basic DIY jobs in the last year.

DIY Retailing - France

The DIY sector in France has been tough over the last few years; weak consumer spending, falling prices and a sluggish housing market have made it hard for retailers to grow sales. The French economy shows few signs of any significant upswing and we expect conditions to remain difficult for ...

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Department Stores - Spain

This year, our exclusive consumer research asked Spanish consumers:

Department Stores - Germany

This year, our exclusive consumer research asked German consumers:

Department Stores - Europe

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Department Stores - Italy

This year, our exclusive consumer research asked Italian consumers:

Department Stores - France

This year, our exclusive consumer research asked French consumers: