

April 2023

Gambling - Canada

“The launch of the iGaming market in Ontario has been a resounding success, both bringing new business and breathing new life into the gambling landscape in the province, while also encouraging existing players – like casinos and OLG – to innovate and adapt. While other provinces are still hesitant to ...

March 2023

Digital Trends: Hardware - Canada

“Over the course of 2022 and early 2023, the tech hardware industry faced barriers in the form of supply chain issues and recession that have impacted the ability to move product and generate sales. Still, there has been much innovation in the space, with developments in AI revolutionizing smart home ...

Social Media Trends: Spotlight on Content Creators - Canada

“The social media landscape is ever evolving. No longer is social media simply a place for connecting with friends and family. Now, it has emerged as a place where business gets done. With the days of Myspace a distant memory and ‘content creator’ and ‘influencer’ now legitimate job titles, brands ...