Travel and Tourism Analyst - International



December 2018

Global Spa Tourism - International

“As spa tourism becomes more wellness-orientated, a growing number of spas are juxtaposing holism with modern medicine and entering the global ‘medi-spa’ market. Technology is also now at the forefront of the spa industry, from booking treatments online to social-media apps, promotions and offers.”

- Jessica Kelly, Senior Tourism Analyst

North Africa Outbound - Africa

"North Africa’s outbound market is witnessing mixed fortunes. Algeria is the rising star in a region troubled by economic and political hurdles, restricting overall market potential. Nevertheless, the North Africa outbound market reached an estimated 11 million departures in 2016."

October 2018

Chinese Airlines - China

“China is to be the world’s biggest air-travel market by 2022. Growth in demand for air travel will be driven by the ongoing expansion of Chinese disposable income. Indeed, it is projected that 35% of China’s population will be in the upper-middle-class income bracket or better by 2030, up from ...

Underwater Tourism - Europe

“Often known as the ‘rainforests of the sea’, some of the world’s most spectacular and fascinating landscapes can be found underwater on coral reefs, which account for just 0.1% of the seabed yet support 25% of all marine life. Wrecks and reefs are common destinations for a global community ...

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