

### June 2023

#### Consumer Debt and Finances - Canada

“Canadians are financially squeezed at present and do not feel very optimistic about their finances as they face myriad financial challenges in the form of persistent inflation, high interest rates and tepid economic growth. A majority of consumers would like to manage their finances better as some struggle due to ...

#### Financial Information & Advice - Canada

“The majority of investors are overwhelmed by the amount of investment information available. While financial advisors are the preferred resource for investing information, many younger investors are also using a variety of online resources including social media, though there is scepticism about the credibility of social media investment advice.” ...

### April 2023

#### Consumer Banking Experience - Canada

“The big five banks continue to dominate the consumer banking landscape in Canada as they continue to leverage their strengths in the form of high trust levels, brand reputation and branch networks to become trusted financial partners of Canadians. Interest in digital banking features is high, but strong branch relationships ...