

June 2011

Restaurant to Retail - US

Restaurant patrons continue to spend cautiously on restaurant trips and grocery customers are watching how much they spend in the checkout line. Restaurant-branded products at retail essentially bridge the gap between dining out and eating in and create new occasions for consumers to interact with a restaurant brand.

Trends in Snacking and Value Menus in Foodservice - US

Mintel's exclusive consumer research finds that 58% of respondents visited a restaurant for a snack in the last month. Furthermore, restaurant snackers do so with strong frequency—more than twice per week. Strong incidence for restaurant snacking combined with high usage frequency should provide significant motivation for operators to focus on ...

May 2011

Healthy Dining Trends - US

Mintel's exclusive consumer research finds that 27% of restaurant-goers are interested in ordering a healthy restaurant meal; yet, 56% order what they want at that moment, rather than what's healthy. Diners' disconnect between wanting to eat healthfully and actually doing so undermines the success of healthy menu innovations, creating what ...

April 2011

On-premise Alcohol Consumption Trends - US

The food and beverage industry struggled through the recession, and on-premise alcohol consumption was especially hard hit, with consumers regarding drinks out on the town as even more of a discretionary spend than food at a restaurant. The economy appears to be picking up and savvy operators have spent the ...

Non-alcoholic Beverages at Restaurants - US

Mintel's exclusive consumer research finds that more than half of respondents who order non-alcoholic restaurant beverages buy hot and cold non-alcoholic beverages without buying a meal at least once a month. This means that the beverage menu can be a significant draw for consumers and is an essential component in ...