

September 2012

Private Medical Insurance and Healthcare Cash Plans - UK

“Currently, the majority of adults are unaware of the costs of private healthcare as the presence of the NHS means only a minority are encouraged to seek out private care. Providers have to educate policyholders and the general public about the true costs of medical treatment, and the inherent value ...

July 2012

Term Assurance - UK

“Besides difficult economic conditions, one of the main barriers to term assurance sales is a lack of consumer awareness and engagement with the protection sector. The lack of education leads many adults to misjudge the cost of cover and distrust life insurance providers, despite low average premiums and improving standards ...