

June 2018

Consumers and the Economic Outlook - Quarterly Update - UK

“The increase in confidence that we discussed in Consumers and the Economic Outlook – UK – March 2018 clearly wasn’t a one-off. Our confidence data has been running for almost a decade now, and people’s assessments, both of their current financial situation and how they expect their finances to shape ...

April 2018

British Lifestyles: Reinvigorating Brand Britain - UK

“The UK’s simmering identity crisis has significant commercial implications, particularly for brands that have come to leverage their British identity as a way of appealing to both domestic and foreign audiences. For these brands, relying on traditional conceptions of Britishness may no longer carry the same influence that it once ...

Ethical Lifestyles - UK

“Press headlines and popular TV shows such as Blue Planet II have helped to raise people’s awareness of the extensive harm mankind has wreaked on the Earth. However, plateauing recycling rates and rising food waste levels show that, despite their increased awareness, people are failing to make the lifestyle changes ...

Charitable Giving - UK

“2018 heralds a new era for the third sector. Not only do charitable organisations need to adjust to the rules and regulations of the GDPR, which will influence how they engage with future and existing donors, but the scandal surrounding Oxfam threatens to undermine public confidence in charitable giving.

It ...