

March 2018

Consumers and the Economic Outlook - Quarterly Update - UK

“People are still wary about the potential impact of Brexit – particularly when it comes to the cost of living. But people seem able to separate these macro-economic concerns from their own personal financial situation. Unemployment remains at record lows, and while average wages are still increasingly more slowly than ...

January 2018

Black Friday - UK

“Black Friday has continued to grow and is now undeniably a firm fixture in the retail calendar. But despite growing numbers of retailers and shoppers taking part in the event, there is a palpable and growing sense of disillusionment among consumers. In the years ahead, retailers and brands will need ...