

December 2019

Cannabis and Health - US

"The appeal of cannabis and CBD are linked to the products' perceived health benefits, with adults reporting relaxation, stress relief and improved sleep as their leading reasons for use. Continued legalization coupled with the plant's connection to wellness positions cannabis for greater consideration in managing adults' health and wellbeing."

- Andrea ...

July 2019

Consumers and the Economic Outlook Q3: A Look at Both Sides - US

"A lot of coverage has been given to the growing divide between political views in the US. While there may be cultural and moral differences that cause fundamental shifts in beliefs, some underlying concerns, specifically financial ones, are more similar than different. However, if a consumer's personal belief system aligns ...

April 2019

Quarterly Tracker: Cannabis - US

As the market for legal recreational cannabis takes hold and expands, opportunity exists to examine changes in attitudes and behavior related to the products, and adjacent categories. In this first quarterly cannabis tracker, we look at use, frequency of use, and reasons for using both cannabis and CBD-only products, ...

January 2019

Consumers and the Economic Outlook Q1: Defining Financial Success - US

"The US economy continues its slow upward trajectory, even as discussion of tariffs and trade discussions cause the stock market to fluctuate a great deal. US unemployment – already at extremely low levels –



Cannabis - USA

decreased further in October of 2018, while labor force participation remained steady. Despite a slight dip ...