

December 2022

Sustainability in Household Care - UK

“Heightened consumer concerns about the environment put brands’ sustainable product and process initiatives into the spotlight. While brands are making strides in sustainable packaging, there exists an untapped potential of refills, refill stations and sustainable product formulations. The rising cost of living presents an opportunity to redirect consumers onto a ...

October 2022

Renewable Energy - UK

“More ambitious government targets for renewables deployment and proposals to simplify the planning process for many kinds of renewables are boosting investor confidence.

Solar Panels - UK

“The outlook for the UK solar panels market is bright, fuelled by the decarbonisation agenda across the public, commercial and residential sectors and the accelerated shift to renewables generation. All main market segments (ground-mount, residential and non-residential rooftop) are in high growth mode, with sustained strong deployment of solar PV ...

August 2022

Fashion & Sustainability - UK

“While the cost of living crisis will lead some consumers to prioritise price over the environment, we have already seen a big shift in the way people consume fashion as a result of COVID-19 and lifestyle changes. As consumers look to navigate inflationary pressures, they are looking to save money ...

Ethical Retailing - UK

“Consumers are increasingly valuing ethical practices when considering which retailers to shop at. Knowing that workers and suppliers are treated fairly as well as the source and makeup of products gives shoppers confidence in their ethical shopping behaviours. Brands must make ethical choices easy and tangible for consumers, who will ...

June 2022

Sustainability in Technology - UK

“Concern over quality is the primary reason consumers have not bought refurbished technology before. Therefore, it is key that retailers give clear visual examples of what a refurbished or second-hand device looks like in ‘fair’ condition or ‘good’ condition, particularly for the more expensive products.”

– Zach Emmanuel, Consumer ...

April 2022

Sustainability in Travel - UK

“As brands compete closely on price, product and ease of booking, an ethical reputation can be a key point of differentiation. The ‘next normal’ will see consumers demand an increased standard of sustainability transparency, where travel companies are expected to provide information proving exactly how they are working towards climate-positivity ...

Sustainability in Beauty & Personal Care - UK

“Although consumer awareness of environmental issues is a cause of anxiety, the proportion buying eco-friendly BPC products has not changed significantly in recent years. Consumer confusion and cynicism around green claims underpin this, highlighting the need for universal industry standards and regulation around eco claims, particularly as many also defer ...

Consumers and the Economic Outlook Q1 - UK

“Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...

February 2022

Everyday Sustainability - UK

“Despite a highly positive self-assessment of their own eco-credentials, as climate change continues to worsen it is apparent that people are not leading anywhere near sustainable-enough lifestyles. While the consumer is particularly keen to hold businesses responsible for the preventing further environmental damage, more can be done to drive behavioural ...