

January 2017

Healthy Eating Trends - Brazil

“Brazilians already seem aware that healthy eating contributes not only to weight loss, but also to good general health. There is an interest in products that contribute to both physical health (such as those that help with muscle development) and mental wellbeing (such as stress relief). In addition, healthy eating ...

December 2016

Supermarkets and Hypermarkets - Brazil

“The grocery retail world is quite competitive and operators that can offer new products and services will certainly stand out and get ahead of the competition.

November 2016

Healthy Lifestyles - Brazil

“Brazilian attitudes toward health are polarized. While females focus on dieting and weight, males are more likely to exercise. Healthy habits increase with income and with age. However the growing interest in certain health solutions and tools indicates that this scenario could soon be changing.”

– Renata Pompa de ...