



July 2019

Online Grocery Retailing - US

"Online grocery sales remain only a small portion of total US grocery sales, but are growing rapidly, more than doubling over the past five years. That growth is likely to continue as more young adults take on grocery shopping responsibility and as retailers continue to strengthen and expand grocery delivery ...

June 2019

Digital Video - US

"Streaming and downloading digital videos is the fastest growing medium for video content consumption in the US. Consumers are increasingly cutting cable TV and satellite TV packages for more convenient and affordable streaming services for their video entertainment needs. With more than 200+ streaming services currently available, consumers have more ...

May 2019

Omnichannel Retailing - US

"There are a few common elements of omnichannel retailing that include integration across devices as well as putting mobile at the center as the connective tissue that merges stores and digital channels. Brick and mortar retailers also have an advantage over online-only retailers because their stores are a huge asset ...

Smart Homes - US

"The smart home is an all-encompassing term to capture the increasing trend of connected devices in the home. Consumers have more household functions available with the touch of a button or a call to a digital personal assistant. There are numerous options to incorporate smart or connected technology at home ...

April 2019

Digital Trends (Consumer) - US

"Consumers have accepted the vital role that technology plays in their daily lives. Media preferences dictate how new technology is used and where people spend most of their time online. New software will likely focus on speed and reliability rather than "wow" factor to sustain long-term engagement."

Mobile Network Providers - US

The majority of the mobile telecommunications market consists of smartphone owners, and consumers are using more data every day. While pricing is the most important factor behind network choice, consumers are increasingly looking for unlimited plans. Network coverage and reliability are top considerations, but trust is a growing concern, especially ...