January 2020

Cinemas - UK

"The UK cinema industry looks set to enjoy another bumper year on the back of record-breaking returns in the summer months for admissions at the box office. Wider revenues from retail spend per head look set to grow, as exhibitors upgrade their portfolio of sites to enhance retail offerings and ...

Magazines - UK

"The magazine market continues to see a decline in circulation, with digital growth failing to offset declining print sales. With such a wealth of free content available online, magazines must offer exclusive, curated content, while current affairs titles must emphasise trust and fact-checking to gain trust often lacking on social ...

November 2019

Consumers and the Economic Outlook - UK

"Brexit has been delayed again. The public faces a Christmas general election. And the economy narrowly avoided a recession in September. It is no wonder, then, that consumer confidence has taken a hit. However, financial well-being is holding up and the vast majority of people think they'll be OK in ...

October 2019

Attitudes towards Video and TV - UK

"While live TV remains important, the decline in live viewing time in recent years shows little sign of change. Younger demographics are prioritising short-form video on social networks and are spending their money on streaming services rather than traditional pay-TV contracts. While Netflix continues to lead the streaming market, competition ...

September 2019

Media Trends Autumn - UK

"The make-up of the video subscription streaming market is to change significantly over the coming years with Disney, Apple, WarnerMedia, NBC and BBC/ITV all poised to introduce new options, while removing their content from the current dominant players. We are, though, likely to see significant consumer pushback to this ...

Consumers and the Economic Outlook - UK

"It is a confusing time for the British public. The new Government has been unable to agree a Brexit deal with the EU and Parliament has passed legislation obliging the Prime Minister to request a further extension if he cannot get one. Despite this, Boris Johnson has maintained his stance ...

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July 2019

Books and e-books - UK

"2018 was another positive year for the print book market and Mintel's research shows the strength of people's affection for bricks-and-mortar bookstores, whether part of a chain or independent. Waterstones continues to make acquisitions to better position itself against Amazon, particularly with the looming threat of Amazon potentially opening its ...

Consumers and the Economic Outlook - UK

"The closer we got to the planned Brexit Day, the more worried people became about the impact it'd have on the UK's economy. With the delay to Brexit, these concerns seem to have melted away. People are far more relaxed about what Brexit will mean for both their own finances ...

Regional Newspapers - UK

"While consumer resistance to online paywalls means regional newspapers continue to struggle to monetise rapidly growing digital audiences, distinctive print and specialist online products could have potential to open readers' wallets."

– David Walmsley, Senior Leisure Analyst

June 2019

Digital Advertising - UK

"Consumers now have more opportunities to control how their personal data can be used, potentially reducing the effectiveness of standard advertising targeting methods. People express a strong interest, however, in actively providing platforms and advertisers with more information on their preferences in order to improve the effectiveness of targeted adverts ...

May 2019

Social and Media Networks - UK

"Consumer usage of social networks remains high despite recent issues regarding the exposure of user data. Whilst data protection is of importance to them, people are more concerned about addiction to social platforms and what impact these services can have on their mental health."

– Zach Emmanuel, Consumer Technology ...

Music and Other Audio - CDs, Streaming, Downloads & Podcasts - UK

"Changing media consumption habits, emerging technologies and new listening devices are all set to increase streaming's dominance of the music and audio market, but physical and digital formats can still have a positive future as niche products for the connoisseur."

David Walmsley, Senior Leisure Analyst

March 2019

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Media Trends Spring - UK

“Media platforms with user uploaded content, such as YouTube and Instagram, have to take greater responsibility for the content they display that is inappropriate, harmful or infringes on copyright. Algorithms, however, currently lack the sophistication to make accurate assessments over which content should be banned or demonetised, which is leading ...

February 2019

Consumers and the Economic Outlook - UK

“Concern over the impact of Brexit is more severe than at any other time since Mintel stated tracking this measure, including the initial shock in the immediate aftermath of the vote. Theresa May’s withdrawal agreement was the first glimpse of anything resembling certainty since Article 50 was triggered in March ...

National Newspapers - UK

“Audio media is becoming an increasingly important aspect of newspapers’ digital offerings. Capitalising on the possibilities of voice activation is more complex than creating other audio news content, such as podcasts, but high consumer interest indicates investment will be worthwhile.”

– Rebecca McGrath, Senior Media Analyst

January 2019

Sport and the Media - UK

“Currently pay-TV providers have a fairly strong hold on UK sports broadcasting, making it difficult for new entrants into the market, such as Eleven Sports. However, as Amazon further pushes into the live sports arena and more sports introduce their own subscription streaming services the dominance of Sky and BT ...

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