

December 2013

Motorcycles - UK

“The motorcycle and scooter market faces a number of challenges as the sector recovers from the recent effects of recession. Sales remain depressed and with rising low-cost imports, the existing players could well be in for a difficult period. Focusing on the large percentage of potential owners is vital in ...

November 2013

Car Aftermarket - UK

“While the car parts aftermarket is showing signs of recovery the market remains subject to pressures caused by the increased longevity of parts, the recent economic slowdown and the threat of budget and counterfeit parts. Overcoming all of these, while a major challenge for the market, brings with it the ...

September 2013

Vehicle Recovery - UK

“Despite the fortunes of the vehicle recovery services market set to improve as both the UK economy and car sales strengthen during 2013, there remain a number of issues to be tackled by those operating in the market. These include the issue of the rising cost of owning a vehicle ...

April 2013

Car Purchasing Process - UK

“New car sales have failed to fully recover from their recent slump and there is need for more proactive action by manufacturers to boost sales. Progress has already been made in stimulating interest although to push sales on from current levels, both manufacturers and dealers need to do more to ...

March 2013

Motor Insurance - UK

“Telematics insurance is the most innovative development in the motor insurance industry for years. As a result, the majority of insurers are focusing some resources on developing telematics offerings and trying to find ways to reduce upfront costs of installing the technology, such as mobile application development. However, before this ...

February 2013

Car and Van Hire - UK

“Faced with tough times, operators in the car and van hire market need to look evermore at ways in which they can broaden their market presence. With generally high levels of satisfaction for the service being delivered, success will rest increasingly with those companies that look below the surface at ...