

May 2010

Carpets and Floorcoverings - UK

- Retailers of floorcoverings need to look beyond the product in isolation and market carpets as part of a complete home interiors look. One in ten adults pay a lot of attention to samples ('Matchers'), so staff need to be able to advise customers accordingly, and showrooms need to develop an ...

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White Goods - UK

The white goods sector has been hit hard by the dual impact of the recession and a slump in the housing market, with sales declining sharply in both 2008 and 2009. However, following two very tough years, a return to a positive growth cycle is long overdue and there were ...

Impact of House Moves on the Household Goods Market - UK

Following a property boom that started in the late 1990s, and which saw a rapid rise in house prices, the number of residential property transactions declined steeply between the second half of 2007 and the end of 2009. The housing market was severely dented by the squeeze on lending following ...