



**March 2017**

### Online and Mobile Retailing - Ireland

“Despite looking for lower delivery costs, Irish consumers are interested in paying an annual or monthly postage fee to have goods delivered the next day. Such an approach offers consumers both immediacy and cost savings. Retailers will need to be very clear about how the savings of the upfront cost ...

### Beauty & Personal Care - Ireland

“Mass market brands continue to dominate the beauty and personal care market however the rise in non-specialised retailers signals scope for growth of premium own-label brands in 2017. In terms of new product development the increased prevalence of allergies and lifestyle-related skin complaints highlights opportunities for brands that boast ‘dermatologically ...