

December 2010

Beauty Online - UK

Beauty is a small, yet rapidly developing online market. It has more than doubled in size between 2005 and 2010 to an estimated value of £420 million and experienced a hike in the number of shoppers in first quarter of 2010.

Digital Trends Winter - UK

Many of the characteristics of the most recent recession echoed to the 1990 downturn. However, it could be argued that this time around, consumers suffering from the aftershocks of rising unemployment and weakened job security were more empowered than they had been in the past, thanks to greater access to ...

November 2010

Web Aggregators - UK

This report uses Mintel's exclusively commissioned consumer research to provide an insight into aggregator usage, the approach taken to online research and purchasing, aggregator purchasing considerations and general attitudes towards aggregators. The sector's key players are considered in terms of both recent activity and also a wider brand analysis. Broader ...

October 2010

Youth Technology - UK

The report examines how 16-25-year-olds perceive, use and purchase new technology products. It explores strategies for effectively targeting this group and methods for circumventing some of the aforementioned inhibiting factors.

Online Leisure - UK

This report explores current usage patterns of the internet for leisure purposes as well as how the web is used for booking leisure experiences. The report includes an examination of developments in broadband connectivity, macroeconomic and demographic factors, current areas of online leisure innovation and a detailed analysis of when ...

Video Games and Consoles - UK

The video game industry has found it hard to replicate the extremely strong performance seen in 2008. The recession saw consumers tightening their belts and cutting back on discretionary spend, while the current generation of consoles are reaching maturity, making it harder to draw new gamers into the market.