

October 2019

Competitive Socialising - UK

“The UK competitive socialising market is evolving rapidly due to strong consumer appetite for unique and challenging experiences. Updated takes on classic activities are pushing the industry forward, with plenty of innovation still to come. Established brands need to strengthen their proposition to compete with emerging adult-only concepts, which are ...

September 2019

Leisure Centres and Swimming Pools - UK

“An increase in facility numbers helped the public leisure centres and swimming pools market return to growth in 2019 but the difficulty of upgrading an ageing venue stock while local authority budgets remain heavily constrained means potential for further expansion is limited at best.”

Consumers and the Economic Outlook - UK

“It is a confusing time for the British public. The new Government has been unable to agree a Brexit deal with the EU and Parliament has passed legislation obliging the Prime Minister to request a further extension if he cannot get one. Despite this, Boris Johnson has maintained his stance ...

The Leisure Outlook - UK

“Whereas the UK leisure economy benefitted from 2018’s summer heatwave and England’s run in the FIFA Men’s World Cup, participation in leisure activities has continued to increase in 2019 so far, with expenditure likely to follow. Whilst high employment levels and positive real wage growth has boosted sentiment, the coming ...

August 2019

Video Games and Consoles - UK

“The video games and console market is estimated to continue its decline in 2019 and much of 2020. However, the launches of the next Xbox and possibly PlayStation towards the end of next year are set to significantly boost the market from that point on. Another growing trend in the ...

Sports Betting - UK

“The balance of power in the sports betting market tilted further towards its online segment in 2018/19 but in-person activity will remain an important influence on player volumes and the future shape of the sportsbook offer.”

Music Concerts and Festivals - UK

“The UK music concerts and festivals market continues to grow steadily, fuelled by more events, investment

from the recorded music sector and economic uncertainty prompting some Brits to substitute overseas trips in favour of UK-based leisure activities. In an increasingly crowded market, operators need to utilise elements of the entire ...

July 2019

Health and Fitness Clubs - UK

“Growth in the health and fitness club market is being driven by low-cost operators, with little sign of the expansion of locations slowing in the short term. While people are keener than ever to take on active challenges and boost their health, intense competition is coming from the home workout ...