

## November 2010

### In-store Catering - UK

Increasing emphasis is being placed on in-store catering, both as a revenue stream and as a footfall driver. For example, bookstore retailer Waterstone's has increased the floor space dedicated to catering in order to help build its reputation as a destination leisure venue; this has in part been motivated by ...

## October 2010

### Impact of the Recession on Eating Out Habits - UK

There is no doubt that the food service industry was heavily affected by the recession, but fears that consumers would cut out eating out altogether, due to it being an area of secondary expenditure failed to materialise. Eating out is no longer a luxury for the majority of the British ...

### Business and Industry Catering - UK

The general mood in contract catering is 'stable', 'survived', 'in good shape', reflecting the fact that food and service management (FSM) companies feel they have endured the worst the recession has to throw at them – even though the next 12 months will be challenging.

## September 2010

### Pub Catering - UK

The pub industry remains in a state of consolidation with many of the big brands in particular rationalising their estates in order to take advantage of acquisition opportunities in other areas of the market, with the main focus on the less volatile food-led sector of the market. Therefore expansion plans ...

## August 2010

### Ethnic Restaurants and Takeaways - UK

This report investigates consumers' use of varying types of ethnic outlets and gauges their opinion on this area of the eating out market. It also highlights what consumers feel is currently missing from the market and what they would like to see on menus going forward.

## July 2010

### Roadside Catering - UK

Despite the inroads made by the increased role of brands at Motorway Service Areas (MSAs), the market remains dogged by consumers' preconceived ideas of the high prices, poor quality and overall poor value for money available, the latter being particularly significant during a period of economic instability.

### June 2010

#### Home Delivery - UK

This report focuses on home delivery of food and drink (where drink is being ordered with a meal). Such a service typically involves the placing of an order by telephone, via the internet, via interactive TV (iTV) or in person.

### May 2010

#### Onboard Catering - UK

- The vast majority of people who have travelled by plane in the last two years have eaten/drank onboard. Six in ten of these passengers say this was because it was included in the price.
- Expense stops food & drink purchasing for nearly half of those who have travelled by ...

### April 2010

#### Breakfast Catering - UK

- Eating breakfast (either in- or out-of-home) is part of the morning routine for six in ten consumers.
- Toast and cereal are consumers' top breakfast foods by far. A third of consumers enjoy hot cereals, such as porridge, and restaurant menus are reflecting this popularity with menu items like McDonald's Oatso ...

#### Chicken and Burger Bars (and Takeaway) - UK

The fast food sector has performed particularly well during the recession. Ongoing demand for convenience continues to drive this market, whilst the wide menu ranges of these outlets also meant that they were well placed to cope with and capitalise on consumers' changing purchasing behaviour during the recession. The gourmet ...

### February 2010

#### Airport Catering - UK

- Retailers continue to represent the main competition to airport caterers:.. Seven

million consumers have purchased food and/or drink from a retailer, such as newsagent, convenience store or M&S Food, at an airport in the last 12 months.

- People believe that food at airports is too expensive and of low ...

### January 2010

#### Sandwich Shop Retailing - UK

- The market potential of healthy sandwiches is not being fully exploited. Three in ten sandwich buyers seek out such sandwiches, yet, low fat variants accounted for just 7% of new launches in 2009.
- Starting to provide nutritional information could open a market of nine million people to sandwich shops. Unlike ...

#### Pizza and Pasta Restaurants (and Takeaway) - UK

- A quarter of customers who have been to a pizza/pasta restaurant in the last three months have been motivated by special promotions/discounts.
- Only one in ten consumers think pizza/ pasta takeaways are good value for money, yet this sector continues to drive the market
- It seems that pizza ...