



July 2021

Gifting - US

“The pandemic initially disrupted and delayed many gifting occasions. Consumers shifted to digital methods of shopping for and celebrating their loved ones. As the vaccine rollout continues, consumers’ optimism is increasing, and many are returning to pre-pandemic celebrations and festivities. This excitement and increased comfort with spending are creating various ...

June 2021

State of Retail & eCommerce: Impact of COVID-19 One Year Later - US

“Most signs are pointing to the worst of the pandemic being in the past, with pent-up demand for normalcy and renewed optimism poised to drive the industry forward. More than a year after the onset of COVID-19, the retail industry has emerged to be in a place of strength. New ...

May 2021

Salon & Spa Services Retailing - US

“The pandemic caused an immediate disruption to salons and spas and caused a change in consumers’ needs and routines within the category. This change in needs and behavior will continue moving forward as some consumers have grown more comfortable doing things on their own or receiving fewer treatments. To maintain ...

April 2021

Grocery Retailing - US

“The COVID-19 pandemic has had significant and widespread impact on the grocery sector; accelerating ecommerce growth by years and causing people to change their grocery shopping routines in a more mindful way as they look to be efficient with their time spent in stores and frugal with their grocery budgets ...