



## August 2011

### Beauty Online - US

Mintel's first *Online Beauty* report explores and defines a young and growing e-commerce segment that, prior to this decade, was barely a blip on the internet horizon.

## December 2010

### The Private Label Food and Drink Consumer - US

Private label food and drink products have garnered more attention in the media, as well as the business community, in recent years in part because of the impressive growth across multiple categories. Consumers are buying private label food and drink products in greater numbers, typically because these products represent better ...

### Women's Attitudes Toward Clothes Shopping - US

Nearly nine out of ten women surveyed for this report said that they have *shopped* for clothing themselves in the past year, and eight out of ten have *made a purchase*. These women purchase numerous items, expressing what motivates them, what challenges and frustrates them with the retail experience, and ...

### Footwear - US

The footwear market reached a total of \$46.5 billion in estimated sales for 2010, showing a seemingly surprising increase in sales in spite of the continuing economic crisis in the U.S. Mintel's research reveals how the footwear market has withstood some of the impact of a recession that ...

## November 2010

### Shopping for Childrens Clothing - US

Estimated to be \$43 billion in 2010, the children's clothing market has faced challenges since 2006 due largely to the continuing economic crisis. As the downturn has compelled families to economize and reduce spending on children's clothing, manufacturers and retailers alike have responded with a new approach to enticing consumers ...

## October 2010

### Budget Shopper - US



The official announcement that the recession came to an end in June 2009 seems out of sync with the reality of most Americans still feeling the effects of the downturn. Reflecting an enduringly recessionary mindset, a majority of consumers continue to say that they are budgeting their money more than ...

## August 2010

### Department Store Retailing - US

While the economy continues to show lackluster performance and many retailers are struggling to achieve sales targets, some innovative department stores have been able to make significant gains in the latter two quarters of 2009 and the first half of 2010. Clearly, there are opportunities for growth, yet it is ...

### Jewelry - US

The U.S. retail jewelry market continues to struggle through the economic recession as consumers continue to limit discretionary spending and the price of precious metals remains high. Brick and mortar stores are also losing ground to online merchandisers as shoppers use the internet to do their comparison shopping and ...

## July 2010

### Online Shopping - US

The explosive growth of e-commerce hit a wall in 2009, as consumers pulled back in all areas of retail. Shoppers turned to the Internet for bargains, but the consumer base for e-commerce remained flat. While sales increased substantially in the first quarter of 2010, the macroeconomic future is cloudy at ...

## June 2010

### Prepaid and Gift Cards - US

Although slowed somewhat by the recent recession, the gift and prepaid card business is starting to gain momentum again and is forecast to continue to show continued strong growth. Demographic trends in the United States are also benefiting the industry. The large number of un- and underbanked households in this ...

### Holiday Shopping - US

Holidays are prime occasions for giving gifts, decorating and entertaining with food and beverage. For retailers, the \$496.6 billion annual holiday market is a key source of revenue. But, the ongoing recession had a major impact on retailers and consumer spending throughout 2009. Whether they sought wool sweaters or ...

### Family Purchases: Kids as Influencers - US

Kids and teens often influence what their parents purchase on their behalf and play a key role in determining what type of foods and entertainment will be purchased for the family household. At the same time, the FTC and other agencies are regulating advertising directed at kids more closely than ...

### DIY: Home Improvement - US

The prospect of a slow, drawn out economic recovery without robust job growth or a quick rise in home prices doesn't bode well for a rapid rebound in the broader home improvement industry, which has already suffered three consecutive years of decline. But the longer the economy stays out of ...



## Senior Purchasing Decisions - US

In today's media, over-65s are largely marginalized by marketers that want to keep their appeal as broad as possible. This tendency will necessarily change over the next few years as Baby Boomers bring their buying power across the 65-year mark. An understanding of how retirement and age shift purchasing behavior ...

## May 2010

### Green Marketing - US

Despite increased awareness and interest in green living and climate change, the job of the green marketer has not been made easier. Corporate ethics is now a major field of study and an important focus area for many companies. This increased level of competition makes acquiring the consumer's attention ...

## April 2010

### Men's Attitudes Towards Clothes Shopping - US

Men shopping for clothes in the US report a wide range of habits, motivations and frustrations that accompany the retail experience. While more than three quarters of men say they bought clothes in the past year, most buy only to replace old or worn out items. This is cause for ...

### Gift Registries - US

Traditionally reserved for brides- and mothers-to-be, gift registries provide both recipients and givers with a convenient way to ensure that more than the thought will count when it comes to gifts. While online shopping has given registries a boost, by making it easy to create and track registries from multiple ...

### Consumer Attitudes Toward Luxury Goods - US

The poor economy has influenced US consumer attitudes and their purchasing behavior for all consumer products and services. The word luxury is used so often that its meaning has become diluted. The terms affluent luxury and aspirational luxury are also blurring as premium brands trade down and mid-priced brands trade ...

## March 2010

### Baby Durables - US

Consisting of baby furniture, mobility, daytime care and safety/wellness products, Mintel takes a close look at how the baby durables market is performing when

### Greeting Cards and eCards - US

In the midst of a recession, people feel the need to connect more than ever. Even with the availability of instant modes of communication, the need to feel



challenged by a stagnant child population, economic recession and a new generation of tech-savvy mothers.

connected still exists. This is precisely why greeting cards have managed to stay relevant and continue to grow, even as they are ...

### January 2010

#### Customer Satisfaction and Loyalty Programs - US

Customer satisfaction and loyalty programs have become more important to retailers and service providers as they struggle to hold on to customers in a prolonged economic downturn. Indeed, membership in loyalty and reward programs, most of which promise savings in the form of special discounts or free merchandise, has increased ...

#### Grocery Store Retailing - US

Grocery retailing has grown into a \$355 billion annual business in the US. While some industry observers believe that the grocery industry is recession-proof, that is only partly true. The reality is that while consumers do need to buy food and other household items regardless of economic conditions, and tend ...