

December 2017

Dining Out in 2018 - US

"Restaurant sales are predicted to grow; however, on a more micro-level restaurants are struggling to maintain relevancy, with consumers faced with a variety of options to choose from when dining out. Chain and independent restaurants each play a vital role in meeting consumer dining preferences across demographics. In order to ...

Restaurant Decision Making Process - US

"As a whole, the restaurant industry continues to grow with total revenues reaching approximately \$569 billion in 2017. However, many restaurants face an uncertain future due to shifting consumer dining preferences and an overabundance of restaurants in the market. It's harder than ever for individual restaurants to stand out in ...

November 2017

Pizza Restaurants - US

The pizza market continues to grow despite competition from frozen pizza and third party restaurant delivery companies such as GrubHub. Pizza restaurants have evolved as trends in tech have also evolved with many of the growing pizza chains having a strong emphasis on easy intuitive ordering. FSR (full service restaurant ...

October 2017

Consumers and the Economic Outlook: Quarterly Update - US

"The US economy remains strong and stable, maintaining most levels it held last quarter. Consumer outlook is still optimistic and positive, but differences in age and income level reveal different motivations for improving the current state of a consumer's finances. Few predict that their financial situation will change much over ...

Foodservice in Retail - US

"A strong foodservice program has become a differentiator within the highly competitive grocery retailing industry. Retailers are positioning themselves as foodservice destinations, offering trendy dishes or partnering with growing restaurant concepts for restaurants within a store. The lines between retailer and restaurant are continuing to blur, presenting an opportunity for ...

Dining out Dayparts - US

"Lunch and dinner are the key dayparts driving regular visitation, with lunch serving as the key weekday meal and dinner a core weekend meal. Millennials are driving less-traditional segments, such as snacking, happy hours, and brunch, and operators are striving to create menus that appeal to every daypart. With nearly ...

September 2017

On-premise Alcohol Trends - US

Innovation on the Menu - US

"On-premise alcohol sales continue to grow despite falling volume consumption indicating that consumers are ordering fewer but more expensive drinks when they go out. Drinking away from home tends to revolve around occasions with consumers ordering drinks that correspond to the current occasion. By understanding what drink goes with what ...

Generational preferences continue to divide the menu with restaurants striving to meet the demands of all. Younger generations lean toward more casual and shareable menu items for any occasion with older generations relying on the traditional entrée. International restaurants have an opportunity to attract diners across demographics with consumers significantly ...

August 2017

Coffee and Tea on Premise - US

"The coffee house market continues to experience strong growth thanks to the popularity of regular coffee, flavored coffee drinks, and the proliferation of third wave coffee. While retail coffee/tea is inexpensive and convenient, restaurants continue to deliver on innovation and quality. The on-premise coffee/tea market is highly competitive ...

Social Media in Foodservice - US

"The dining out landscape has permanently been impacted by social media from both a marketing standpoint and the actual on-premise experience. Social media has created a new focus toward the concept of being an influencer, whether on a small or large scale, and iGens and Millennials have specifically adopted social ...

July 2017

Restaurant Breakfast and Brunch Trends - US

"Breakfast and brunch continue to shine as bright spots in the restaurant industry. Brunch in particular has become a trendy meal occasion due to its association with relaxation, innovative dishes, and even alcoholic drinks. Operators are leveraging consumers' interest in brunch by creating unique brunch entrées and innovative brunch cocktails ...

Consumers and the Economic Outlook: Quarterly Update - US

"As of June 2017, the economy is still improving, wages are slowly rising, and unemployment numbers continue to fall. Consumer sentiment about their financial situation remains healthy, and most consumers don't think their finances will change (or increase) that significantly. Parents overall are somewhat more optimistic about the financial future ...

June 2017

Snacking in Foodservice - US

"The definition of a snack can vary from person to person and without a clear direction to follow, foodservice operators can position snacking from a variety of angles. With more consumers adopting a snacking mentality, foodservice operators need to determine how they can design a menu that offers flexibility in ...

May 2017

Quick Service Restaurants - US

"As the foodservice landscape shifts, fast food restaurants are trying to find a balance between tradition and innovation. The core reasons consumers visit fast food restaurants have remained fairly stable; however, innovation in technology and new forms of competition create different levels of expectation from consumers. Fast food operators consistently ...

April 2017

Consumers and the Economic Outlook: Quarterly Update - US

"With a new administration, a growing economy, and a relatively healthy jobs market, this Report addresses how consumers are feeling about their current financial situation. Through a series of questions that will be asked throughout 2017, Mintel has aggregated consumer opinion on their current finances, how they hope to improve ...

March 2017

Healthy Dining Trends - US

"Health is becoming less of a section on a menu and is gradually becoming an overarching lifestyle experience at restaurants. As restaurants continue to use claims focused on real, natural food the overall health message is becoming less about what you can't have, and instead is focused on creating a ...

Fast Casual Restaurants - US

"With a lot of restaurant segments shifting away from some of their core foundational features, fast casuals continue to find success by focusing on quality ingredients and premium dishes in a convenient, affordable setting. However, with new segments, from retail to food halls, providing competition as well as opportunities, fast ...

January 2017

Full Service Restaurant Trends - US

Made to Order Smoothies - US

"Within the smoothie category, certain legacy elements remain a key area of focus for consumers, such as a focus on fruit and traditional bases like yogurt and dairy milk. However, functional health trends in the beverage space are driving the category forward and creating new areas of opportunity. The variety ...

Convenience Store Foodservice - US

"The c-store (convenience store) foodservice market is marked by two distinct consumer types. One group includes frequent c-store customers. These consumers value variety at c-stores and generally have very positive views surrounding c-store foodservice offerings. The other group are infrequent consumers who typically only purchase one or two items and ...

Seasonal Dining Trends - US



Foodservice - USA

2016 for FSRs (full service restaurants) was characterized by rising prices, same-store traffic decreases, competition from LSRs (limited service restaurants), and the bankruptcy of some high-profile restaurant groups. Despite these challenges, FSRs continue to shape what and even how consumers eat. The future may not be clear for many large ...

"Seasonal is a term with a clearly defined meaning associated with it; however, a more subjective and emotional aspect of seasonal is becoming equally important in foodservice. As restaurants continue to find a balance of how seasonal fits into their overall menu, consumers are paying closer attention to the details ...